



Course Outline

Sociology 2206B (section 530) Research Methods in Sociology

General Information

Term: Winter

Year: FW2022

Course Day and Time: Tuesdays, 3:30 - 4:30; Thursdays, 3:30 - 5:30

Course Location: Room 2001A

Instructor Information

Prof. E. Bell

Office: 321 Ursuline Hall, Brescia

Office Hours:

Tuesdays 10:30 - 11:30

Thursdays 10:30 - 11:30

Or by appointment:

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519-432-8353 ext.28236

Course Description

An introduction to the research process and ethical dilemmas faced by sociologists, as well as a survey of the essential procedures used to collect sociological data, e.g., sampling, questionnaire design, and observational field research techniques.

Antirequisite(s): [Social Work 2206A/B](#), [Health Sciences 2801A/B](#), [Political Science 3324F/G](#), or [Political Science 2325F/G](#).

Prerequisite(s): At least 60% in 1.0 from Sociology courses at the 1000 level.

Required Course Materials

Edward Bell, Alan Bryman, and Steven Kleinknecht.

2023 *Social Research Methods (Sixth Canadian Edition)*. Don Mills: Oxford University Press.

Note: Prof. Bell will donate to charity his share of the royalties earned from the sale of this book to students in this class.

Learning Outcomes

Students will become acquainted with how knowledge is acquired in sociology and other social sciences, and how it is evaluated. You will also become familiar with the leading research paradigms and their philosophical underpinnings, and will gain exposure to more specific topics such as causation, conceptualization, measurement, validity, reliability, research ethics, ethnography, and qualitative interviewing.

Brescia Competencies

Brescia courses are designed to develop students' competencies in a number of different areas (see https://brescia.uwo.ca/about/competency_based_learning/index.php). This course is designed to create a learning environment in which you will develop your competency in:

1) **Critical thinking:** *The ability to engage in thinking characterized by the rational, informed, independent, and open-minded exploration of issues, ideas, and events before accepting or formulating a conclusion.*

In this course we will focus on how to think analytically about the world around you, and how to evaluate empirical claims about the social world. An important aspect of developing this competency involves learning about how science differs from other ways of knowing. We will take a very broad view of science by comparing and contrasting the positivist, interpretive, and critical approaches to social science.

2) **Inquiry and analysis:** *The ability to ask questions, examine issues, and reach informed conclusions by breaking down complex issues, exploring evidence, and describing relationships among persons, things, or events.* This is the major focus of this course.

Central to inquiry and analysis are: a) comprehending the notion of causation and how it may be established; b) appreciating the importance of conceptualization, operationalization, and measurement in social research; c) developing the ability to assess the reliability and validity of empirical data; and d) recognizing the need for sampling and gaining a working knowledge of sampling procedures.

Another important aspect of inquiry and analysis concerns the essential procedures used to collect sociological data, which will be examined in depth.

You will also gain experience with some practical activities related to inquiry and analysis, such as using library resources to locate scholarly books and articles.

3) **Problem solving:** *The ability to create and execute a strategy to answer a question or achieve a goal. Includes being able to anticipate the consequence of a potential solution, select a strategy among several alternatives, and decide when an acceptable outcome has been reached.*

The first step in problem solving is identifying what the problem is. In social research, the identification of the problem to be solved often takes the form of posing a *research question*. The class discussions, in-class exercises, and written assignment will develop your ability to

construct a sociological research question of some public significance, and to provide a thorough explanation of how appropriate research methods could be used to answer it. Various in-class activities and the work you will do outside the classroom will help you to understand research reported in scholarly books and articles and in the media, and will put you in a better position to do your own research.

4) **Communication:** *The ability to exchange information and meaning across cultures, space, and time appropriately and correctly. This competency includes oral, written, and interpersonal communication, and the ability to use current or innovative media.*

You will have an opportunity to communicate, both in writing to the instructor and verbally to your classmates, what your research question is and how it will be researched. In-class exercises will also foster your communication skills, both in a small-group context and with the class as a whole.

5) **Self awareness and development:** *The ability to draw meaning, knowledge and value from honest and fair reflection and self-evaluation. Students are able to recognize their emotions and patterns of thinking, their impact on others, and make a commitment to personal growth.*

6) **Social awareness and engagement:** *The ability to respect and be open to diversity (e.g. cultural, religious, political) and social justice. Students take personal responsibility to actively engage in and contribute to creating positive change in local, regional, national, or global communities and societies.*

Self awareness and social awareness are enhanced by increasing your knowledge about the empirical world and how it may be researched and analyzed. To develop oneself and to become more socially aware and engaged, it helps to have some familiarity with social research methods so you can better understand certain aspects of yourself and society at large.

7) **Valuing:** *The ability to make decisions or choose actions based on the consistent application of principles expressing fundamental values that are accepted on account of reason or spiritual insight.*

An important part of developing this competency relates to the issue of how to conduct social research in an ethical manner. We will also consider the role of values in social research, and the issue of whether social justice should be a prime consideration in doing research.

Teaching Methodology and Expectations of Students

Teaching and learning will take place through readings, lectures, class discussions, in-class small-group activities, a film, and a written assignment. Students should actively engage with the course topics and materials, and are expected to participate in class discussions.

Classroom Etiquette

PLEASE:

Do not use laptop computers in class *for any reason*, except to take notes.

Turn off cell phones (putting them on vibrate is not allowed) and **store them out of sight**.

Do not send or read e-mails or text messages while class is in session.

Refrain from speaking to a neighbour during class time, especially if someone (either the instructor or a fellow class member) is speaking to the class, as this is a distraction and not conducive to a good learning environment.

Copyright and Intellectual Property

PowerPoint lecture slides and notes, lists of readings, in-class activities, assignment guidelines, and other components of the course materials are typically the intellectual property of the instructor. Unauthorized reproduction through audio-recording, video-recording, photographing, sharing on social media, or posting on course-sharing websites is an infringement of copyright and is prohibited. Such action may be considered a Code of Conduct violation and lead to sanctions.

Evaluation

Evaluation Breakdown:

Component	Weight	Date/ Deadline
In-class test	40%	Thursday, March 2
Written assignment	20%	Thursday, March 23
Final exam	40%	To be announced by the Registrar's Office

Academic Accommodation

Please see the Academic Policies and Regulations section at the end of this course outline or consult the Academic Calendar.

Course Content

Topics will be covered in the order listed.

Topic	Description	Readings
1	The nature of science, research, and theory a) Science vs. other ways of knowing b) Three approaches to social science: positivist, interpretive, critical	Guide to the Book (pp. viii-ix); Preface (pp. xx-xxi); Chapters 1, 9, 10
2	A general introduction to causation and research design	Chapter 2, and p.133 on the ecological fallacy
3	Research ethics	Chapter 3
4	Conceptualization, operationalization and measurement: levels of measurement; reliability, validity	Chapter 4; and pp. 179, 181, 184
5	Survey research	Chapter 5
6	Qualitative interviewing, qualitative data analysis	Chapters 11, 13
7	Quantitative sampling	Chapter 7
8	Bridging the quantitative/qualitative divide	Chapter 14

2022-23 BRESCIA UNIVERSITY COLLEGE ACADEMIC POLICIES AND REGULATIONS

1. POLICY REGARDING ACADEMIC ACCOMMODATION

The complete policy regarding Accommodation for Illness - Undergraduate Students can be found at

https://www.westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_135

Students who have long-term or chronic medical conditions which may impede their ability to complete academic responsibilities should seek Academic Accommodation through Student Accessibility Services

(https://www.westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_10).

Personal commitments (e.g., vacation flight bookings, work schedule) which conflict with a scheduled test, exam or course requirement are **not** grounds for academic accommodation.

Students who experience an illness or extenuating circumstance sufficiently severe to temporarily render them unable to meet academic requirements may submit a request for academic consideration through the following routes:

1. For medical absences, submitting a **Student Medical Certificate (SMC)** signed by a licensed medical or mental health practitioner;
2. For non-medical absences, submitting **appropriate documentation** (e.g., obituary, police report, accident report, court order, etc.) to their Academic Advisor. Students are encouraged to contact their Academic Advisor to clarify what documentation is acceptable.

Request for Academic Consideration for a Medical Absence

When a student requests academic accommodation (e.g., extension of a deadline, a makeup exam) for work representing 10% or more of the student's overall grade in the course, it is the responsibility of the student to provide acceptable documentation to support a medical or compassionate claim. All such requests for academic accommodation **must** be made through an Academic Advisor and include supporting documentation.

Academic accommodation for illness will be granted only if the documentation indicates that the onset, duration and severity of the illness are such that the student could not reasonably be expected to complete their academic responsibilities. Minor ailments typically treated by over-the-counter medications will not normally be accommodated.

The following conditions apply for students seeking academic accommodation on medical grounds:

1. Students must submit their Student Medical Certificate (SMC) along with a request for relief specifying the nature of the accommodation being requested no later than two business days after the date specified for resuming responsibilities. An SMC can be downloaded from https://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf;
2. In cases where there might be an extended absence or serious issue, students should submit their documentation promptly and consult their Academic Advisor for advice during their recovery period;
3. Whenever possible, students who require academic accommodation should provide notification and documentation in advance of due dates, scheduled tests or examinations, and other academic requirements;
4. Students **must** communicate with their instructors **no later than 24 hours** after the end of the period covered by the SMC to clarify how they will fulfil the academic expectations they may have missed during the absence;
5. **Appropriate academic accommodation will be determined by the Dean's Office/Academic Advisor in consultation with the course instructor(s).** Academic accommodation may include extension of deadlines, waiver of attendance requirements, arranging Special Exams (make-ups), re-weighting course requirements, or granting late withdrawal without academic penalty.

2. ACADEMIC CONCERNS

If you feel that you have a medical or personal challenge that is interfering with your work, contact your instructor and Academic Advisor as soon as possible. Problems may then be documented and possible arrangements to assist you can be discussed at the time of occurrence rather than on a

retroactive basis. Retroactive requests for academic accommodation on medical or compassionate grounds are not normally considered.

If you think that you are too far behind to catch up or that your work load is not manageable, you should consult your Academic Advisor (https://brescia.uwo.ca/enrolment_services/academic_advising/book_an_appointment.php). If you consider reducing your workload by dropping one or more courses, this must be done by the appropriate deadlines; please contact your Academic Advisor or see the list of sessional dates in the Academic Calendar (<https://www.westerncalendar.uwo.ca/SessionalDates.cfm?SelectedCalendar=Live&ArchiveID=>).

You should consult with the course instructor and the Academic Advisor who can help you consider alternatives to dropping one or more courses. *Note that dropping a course may affect OSAP eligibility and/or Entrance Scholarship eligibility.*

3. ABSENCES

Short Absences: If you miss a class due to a minor illness or other problems, check your course outline for information regarding attendance requirements and make sure you are not missing a test or assignment. Cover any readings and arrange to borrow notes from a classmate. Contact the course instructor if you have any questions.

Please note that for asynchronous online courses, attendance or participation requirements may be different than for synchronous or in-person courses.

Extended Absences: If you have an extended absence, you should contact the course instructor and an Academic Advisor. Your course instructor and Academic Advisor can discuss ways for you to catch up on missed work, and arrange academic accommodations if appropriate and warranted.

It is important to note that the Academic Dean may refuse permission to write the final examination in a course if the student has failed to maintain satisfactory academic standing throughout the year or for too frequent absence from the class or laboratory (https://www.westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=5&SelectedCalendar=Live&ArchiveID=#Page_64).

4. SCHOLASTIC OFFENCES

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence at: https://www.westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_20.

Students are responsible for understanding the nature of and avoiding the occurrence of plagiarism and other academic offences. Note that such offences include plagiarism, cheating on an examination, submitting false or fraudulent assignments or credentials, impersonating a candidate, or submitting for credit in any course without the knowledge and approval of the instructor to whom it is submitted, any academic work for which credit has previously been obtained or is being sought in another course in the University or elsewhere. Students are advised to consult the section on Scholastic Discipline for Undergraduate Students in the Academic Calendar.

If you are in doubt about whether what you are doing is inappropriate or not, consult your instructor, the Academic Dean's Office, or the Registrar. A claim that "you didn't know it was wrong" is not accepted as an excuse.

The penalties for a student guilty of a scholastic offence (including plagiarism) include refusal of a passing grade in the assignment, refusal of a passing grade in the course, suspension from the University, and expulsion from the University.

Plagiarism:

Students must write their essays and assignments in their own words. Whenever students take an idea or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com.

Computer-marked Tests/exams:

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating. Software currently in use to score computer-marked multiple-choice tests and exams performs a similarity review as part of standard exam analysis.

5. PROCEDURES FOR APPEALING ACADEMIC EVALUATIONS

All appeals of a grade must be directed first to the course instructor. If the student is not satisfied with the decision of the course instructor, a written appeal is to be sent to the School Chair. If the response of the Chair is considered unsatisfactory to the student, they may then submit a written appeal to the Office of the Dean. If the student is not satisfied with the decision of the Dean, they may appeal to the Senate Review Board Academic (SRBA), if there are sufficient grounds for the appeal and if the matter falls within the jurisdiction of the SRBA. For information on academic appeals consult your Academic Advisor or see the Student Academic Appeals – Undergraduate in the Academic Calendar

https://www.westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_14.

Note that final course marks are not official until the Academic Dean has reviewed and signed the final grade report for the course. If course marks deviate from acceptable and appropriate standards, the Academic Dean may require grades to be adjusted to align them with accepted grading practices.

6. PREREQUISITES

Unless you have either the prerequisites for a course or written Special Permission from the Dean to enroll in it, you will be removed from the course and it will be deleted from your record. This decision

may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisite(s).

7. SUPPORT

Support Services

The Brescia University College Registrar's website, with a link to Academic Advisors, is at <http://brescia.uwo.ca/academics/registrar-services/>. Students can access supports through Brescia's Student Life Centre (<http://brescia.uwo.ca/life/student-life/>) and Learning Development & Success at Western (<https://www.uwo.ca/sdc/learning/>).

Mental Health and Wellness

Students may experience a range of issues that can cause barriers to your learning, such as increased anxiety, feeling overwhelmed, feeling down or lost, difficulty concentrating and/or lack of motivation. Services are available to assist you with addressing these and other concerns you may be experiencing. You can obtain information about how to obtain help for yourself or others through **Health & Wellness at Brescia**, https://brescia.uwo.ca/student_life/health_and_wellness/index.php and **Health and Wellness at Western**, http://uwo.ca/health/mental_wellbeing/index.html.

Sexual Violence

All members of the Brescia University College community have a right to work and study in an environment that is free from any form of sexual violence. Brescia University College recognizes that the prevention of, and response to, Sexual Violence is of particular importance in the university environment. Sexual Violence is strictly prohibited and unacceptable and will not be tolerated. Brescia is committed to preventing Sexual Violence and creating a safe space for anyone in the Brescia community who has experienced Sexual Violence.

If you or someone you know has experienced any form of Sexual Violence, you may access resources at https://brescia.uwo.ca/safe_campus/sexual_violence/index.php.

Portions of this document were taken from the Academic Calendar, the Handbook of Academic and Scholarship Policy, and the Academic Handbook of Senate Regulations. This document is a summary of relevant regulations and does not supersede the academic policies and regulations of the Senate of the University of Western Ontario.
